

Vanco Buys Beale Street Audio

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Branded AV product and accessory manufacturer and distributor Vanco International acquires Beale Street Audio and its line of Sonic Vortex-powered architectural speakers.



"Beale Street Audio was a vibrant brand that brought a lot of energy to the architectural audio market by introducing real innovation into a category that needed something fresh," the buyer says. "At Vanco, we are committed to providing products that will greatly serve our distributors and dealers and the acquisition of Beale Street Audio allows us to do just that."

Created by Jim Murray, Sonic Vortex technology uses a unique design to wrap long air ports in the internal cavity of the speaker enclosure. The result is deep bass reproduction, wide soundfield dispersion and clarity, as well as a black-box design with a consistency other architectural speakers cannot replicate.

Products featuring the technology include in-walls, in-ceilings, LCRs, subwoofers and even an in-ceiling subwoofer. Also available from the company are brackets, 70V series speakers, amplifiers, volume controls and, in the near future, a floorstanding subwoofer, towers and other floorstanding speakers.

Vanco plans to continue selling speakers under the Beale Street name, but will bring extensive manufacturing, distribution, service and support to the products. Shipping of Beale Street Audio products should start from August 2017.

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