



Genelec will launch **the latest addition to its 4000 Series of loudspeakers** designed specifically for the AV install market by combining premium performance, installation friendly features and with Genelec design and build quality..

“I am really looking forward to introducing the new model to the ISE 2014 delegates,” says Lars-Olof Janflod, PR and Marketing Director at Genelec. “Since its launch the 4000 Series has been embraced by the install market world-wide. We are expanding the range to include a new product that will broaden the appeal of the series and reinforce our position as a leading loudspeaker brand for fixed audio installations.”

In the Genelec 4000 Series active loudspeakers the **Directivity Control Waveguide** provides broad and flat coverage for precise imaging in all environments and

Practical Room Response Controls

optimise the loudspeaker’s tonal characteristics for the environment. Once installed, overload protection ensures reliability and 12 V contact closure allows for integration with any in-house automation or AV-control system.

The 4000 Series is fully compliant with the Energy Related Products (ERP) Directive which requires that standby power consumption for any product is under 0.5W. This is achieved with the proprietary Intelligent Signal-Sensing (ISS™) feature adding to the embedded sustainability of Genelec product designs.

Genelec 4000 Series at ISE

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