

The Samsung Shape for Wireless Audio

Written by Marco Attard
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Samsung takes on multiroom wireless audio with the Shape (WAM750), a system consisting of a wireless hub (WAM250) and an oddly wedge-shaped speaker (M7), all controllable via Android or iOS mobile devices.



Both speaker and Hub connect to routers via ethernet, Sonos-style, with the Hub handling multiple M7 speakers spread across multiple rooms around the house.

The speaker also handles one-to-one pairing with smartphones via either Bluetooth or NFC.

Samsung claims the triangular shape of the M7 "offers visual harmony within any room environment." Inside it are a foam core woofer, CNT pulp cone mid-range speakers and silk dome tweeters.

Services compatible with the Shape include Amazon Cloud Player, Pandora, Rhapsody and TuneIn Radio, as well as content stored in PCs, smartphones or tablets.

"In today's homes, consumers are engaging with a multitude of devices for entertainment, including Smart TVs and smartphones," Samsung says. "The Shape M7 was designed to fit and work perfectly in the Samsung family of home entertainment products, offering simplicity, versatility and incredible sound, all accessed with a touch of a smartphone."

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The Shape M7 should be available from October 2013.

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