SVS launches a new speaker series boasting audiophile quality for more average budgets-- the Ultra series, complete with tower, bookshelf speaker, centre channel and flexible surround.



Supposedly designed by audio enthusiasts for audio enthusiasts, each speaker in the Ultra series goes through finite element analysis (FEA), a computer program simulating external forces on every speaker piece.

The series flagship is the Ultra Tower-- a 114cm tall tower with a unique upswept trapezoidal design. It carries a SoundMarch 3.35-way crossover, two 6.5-inch mid-range drivers and two opposite outfacing 8-inch woofers (aka "ForceFactor" woofer array).

The design also reduces internal standing waves while producing tighter low frequently response, SVS claims.

The rest of the series complements the Ultra Tower, with flush-mounted drives and rear-mounted bass reflex ports. The Ultra Surround carries two tweeters and two mid-range/woofer and allows configuration for either bipole or dipole operation.

Each Ultra Surround unit can also operate as x2 independent speaker systems ("Duet" configuration) within a single enclosure for 7.1 setups.

SVS Intros Ultra Series

Written by Marco Attard 16. 10. 2012

Meanwhile the Ultra Centre features a vertically aligned midrange and tweeter in a horizontal dispersion and two woofers.

SVS should start shipping the Ultra lineup from November 20, with each model available as a pair.

Go SVS Ultra Series