

## Positive 2013 Expo for CEDIA

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CEDIA Expo 2013 sees gains in both attendance and exhibitor numbers, with over 470 exhibitors and 17900 attendees from 84 countries taking part in the Denver tradeshow.



According to CEDIA professional and overall attendance is up by 6%, new exhibitor participation by 20% and first-time attendees by 20%. Also seeing growth is CEDIA Training with 6300 course registrations, a 50% increase.

Opening the show was a keynote by Nest CEO Tony Fadell. Other highlights include a new products making their debut at the New Solutions Village, High Performance Audio rooms and a dedicated Security Solutions area.

Descriptors used by attendees include "phenomenal," "energized," and "exceeding expectations." For instance, Nissan marketing manager Paul Butler says "CEDIA EXPO hit the mark for us," while TiO CEO continues "it's been a great way for us to launch our product line."

Next year CEDIA Expo returns to Denver on 10-13 September, with the tradeshow floor opening on 11-13 September.

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